



# Monopoly Challenge

## The Project

A fund raising event to fund new and upgraded toilet and shower facilities for the women using our services.

We expect this project to cost in the region of £20,000.

The Fund Raiser – The Monopoly Challenge - **THURSDAY 23rd June 2022**

A team of 4 persons, meeting at Whitechapel Mission (The Hub) will be timed to go around London and tag every point of the Monopoly board in any order, using whichever mode of transport they wish in 4 hours.

Once the team has arrived at a checkpoint, all 4 members of team must take a background “selfie” photo to prove arrival and live stream the pic back to the hub at Whitechapel. A team of invigilators will be there to log the times, check photos and post to facebook and twitter feed.

If the photo is incorrect e.g. (a team member missing from the frame) that team will not be credited with the points for that location.

Additional points will also be awarded to teams reaching the furthest points, and for landing on a checkpoint first.

Each team/company to set up a “**JustGiving**” or “**Stewardship**” page to encourage sponsorship.

A company can have more than one team entered.

Each team are asked to wear their company logo t-shirts and to carry Challenge board (given at registration on the day).

All teams to meet back at the Hub by 4pm where a presentation will be held. 4 prizes will be awarded-

- Team achieving the most squares**
- Most money raised to date**
- Team with most points**
- Funniest photo sent in**

We are hoping to get a celebrity to do the presentations.

**WHITECHAPEL MISSION**

212, Whitechapel Road, London, E1 1BJ  
(Tel: 020 7247 8280) (Fax: 020 7392 2707)

[www.whitechapel.org.uk](http://www.whitechapel.org.uk)  
Registered Charity No: 227905



JK007A